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Final Proposal Reflection Essay

The genre of the press release is informative, and it is characterized by being concise and straightforward, providing important information on a specific topic to a wide audience. The exigence that motivated the writer was the issue of illegal access to fire hydrants and the significant water loss that resulted from it. The purpose of the press release was to introduce a new hydrant cap that would allow public access to water from fire hydrants without creating significant water loss that would affect surrounding hydrants. The potential audience for the essay is the general public, including those who live in urban areas that have issues with illegal access to fire hydrants and the resulting water loss.

The context of the press release is the relationship between the writer, the audience, and the medium. The writer aims to communicate an issue and a proposed solution to the general public through a press release. The medium is the press release, which is intended to reach a broad audience through various channels of communication, such as newspapers, websites, and social media.

The technical description of the proposed hydrant cap shows the research and planning that went into designing it. The use of copper tubing, rubber seals, and a gear system for the sprinkler head are all carefully explained in the technical description. The writer effectively explains how the sprinkler cap works and how it will address the issue of significant water loss caused by illegally opened fire hydrants.

In terms of achieving course learning outcomes, this press release demonstrates effective communication skills, as the writer clearly conveys important information to a wide audience. It also shows an understanding of the importance of research and planning in creating a practical solution to a problem. Overall, this press release successfully conveys important information about a new solution to an ongoing issue and demonstrates effective communication skills.